



CAPABILITY STATEMENT

Summary:

Thank you for considering Stephanie Chewing and Chewing Design for your graphic design needs. Chewing Design is a woman-owned small business founded in 2004. I believe that thoughtful design starts with communication. I will work with you every step of the way to understand and carefully evaluate your project's requirements. I will find an appropriate design solution for your project and will deliver on time.

What sets me apart from the competition:

- Woman-owned
- Reliable and experienced
- 20 year agency background: Prior to starting Chewing Design, I held several long standing *Art Directorships* and *Senior Designer* positions with Washington DC area advertising and marketing agencies.
- Customer service oriented
- Local to Washington DC metro area (Alexandria, VA)

Past Performance: I have worked with over 30 trade associations and non-profits including:

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|--|---|---------------------------------------|-----------------------------------|
| • American Society of Civil Engineers | • National Education Association | • Urban Land Institute | • Interstate Worldwide Relocation |
| • Association for Supervision & Curriculum Development | • National Restaurant Association | Corporate: | • Newsweek |
| • Consumer Electronic Show | • National School Boards Association | • BusinessWeek | • Shell Oil |
| • Food Marketing Institute/Pack Expo | • National Society of Accountants | • Children's Hospital of Philadelphia | • Vornado/
Charles E. Smith |
| | • Rebuilding Together | • Gallaudet University | Government: |
| | • Society for Human Resource Management | • Geico Insurance | • US Army Corps of Engineers |
| | | • Honeywell International | |
| | | • Intel Corporation | |

Core Competencies:

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|-------------------------|--------------------|------------------|----------------------|
| • Ads (Print & Digital) | • Exhibit Displays | • Pamphlets | • Publications |
| • Branding/Logos | • Fliers | • Pocket Folders | • Self Mailers |
| • Brochures | • Magazines | • Postcards | • Stationery Systems |
| • Catalogs | • Newsletters | • Posters | • Website Graphics |

Platform/Programs: Mac, Adobe CS (InDesign, Photoshop, Illustrator, Acrobat), MS Word/Excel/PowerPoint

COMPANY INFORMATION

Point of Contact:

Stephanie Chewing

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www.chewingdesign.com



Duns: 167113153

Cage: 73G78

SIC Code: 7336

NAICS Code: 541430 graphic design

Business Size: Small

Credit/Purchase Cards: Accepted

Sam.gov: Registration Complete

GSA Schedule: No