



## CAPABILITY STATEMENT

### Summary:

Thank you for considering Stephanie Chewning and Chewning Design for your graphic design needs. Chewning Design is a woman-owned small business founded in 2004. I believe that thoughtful design starts with communication. I will work with you every step of the way to understand and carefully evaluate your project's requirements. I will find an appropriate design solution for your project, whether you are looking for a corporate brochure or graphic support on your next government proposal.

### What sets me apart from the competition:

- Woman-owned
- 20 year agency background: Prior to starting Chewning Design, I held several long standing *Art Directorships* and *Senior Designer* positions with Washington DC area advertising and marketing agencies.
- Customer service oriented
- Local to Washington DC metro area (Alexandria, VA)
- Can serve as your art department or supplement your existing art staff.

### Past Performance: I have worked with over 30 trade associations and non-profits including:

- |  |   |                                       |                                   |
|--|---|---------------------------------------|-----------------------------------|
| • American Society of Civil Engineers                  | • National Education Association        | • Urban Land Institute                | • Interstate Worldwide Relocation |
| • Association for Supervision & Curriculum Development | • National Restaurant Association       | <b>Corporate:</b>                     | • Newsweek                        |
| • Consumer Electronic Show                             | • National School Boards Association    | • BusinessWeek                        | • Shell Oil                       |
| • Food Marketing Institute/Pack Expo                   | • National Society of Accountants       | • Children's Hospital of Philadelphia | • Vornado/<br>Charles E. Smith    |
|  | • Rebuilding Together                   | • Gallaudet University                | <b>Government:</b>                |
|  | • Society for Human Resource Management | • Geico Insurance                     | • US Army Corps of Engineers      |
|  |   | • Honeywell International             |                                   |
|  |   | • Intel Corporation                   |                                   |

### Core Competencies:

- |                         |                    |                  |                      |
|-------------------------|--------------------|------------------|----------------------|
| • Ads (Print & Digital) | • Exhibit Displays | • Pamphlets      | • Publications       |
| • Branding/Logos        | • Fliers           | • Pocket Folders | • Self Mailers       |
| • Brochures             | • Magazines        | • Postcards      | • Stationery Systems |
| • Catalogs              | • Newsletters      | • Posters        | • Website Graphics   |

**Platform/Programs:** Mac, Adobe CS (InDesign, Photoshop, Illustrator, Acrobat), MS Word/Excel/PowerPoint

## COMPANY INFORMATION

### Point of Contact:

#### **Stephanie Chewning**

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**Duns:** 167113153

**Cage:** 73G78

**SIC Code:** 7336

**NAICS Code:** 541430 graphic design

**Business Size:** Small

**Credit/Purchase Cards:** Accepted

**Sam.gov:** Registration Complete

**GSA Schedule:** No